

WOMEN'STEC

Enabling women into non-traditional employment

WOMEN'STEC
Strategic plan
2018 - 2023

MISSION STATEMENT

“We support women take greater advantage of opportunities in sectors and careers where women are typically under represented.”

VISION STATEMENT

“Women’sTec will be the leading authority in NI for connecting females and industry in skills areas where they are under-represented.”

STRATEGIC AIMS & OBJECTIVES

AIM 1: “Build Organisational Sustainability”

Specific Objectives:

- i) Increasing the number of government and donor funded programmes delivered
- ii) Conduct/Engage in commercially profitable events and programmes
- iii) Increase both breadth and quantity of Patrons & Donors
- iv) Increase both breadth and quantity of Organisational Corporate Sponsorships
- v) Re-invest profits generated from Social Enterprise Activities to further activities that meet the objectives of Women’sTec

AIM 2: “Raise Women’sTec Profile and Influence”

Specific Objectives:

- i) Increase marketing & networking activities
- ii) Develop Women’sTec Awards scheme
- iii) Develop lobbying agenda and increase lobbying activity

AIM 3: “Increase social impact by extending reach of Women’sTec Programmes”

Specific Objectives:

- i) Establish regional presence; initially in Northwest
- ii) Consider additional operating models for further regional development

AIM 4: “Improve Corporate Governance & Operational Efficiency”

Specific Objectives:

- i) Review governance mechanisms to improve accountability and visibility
- ii) Streamline operational processes by reducing non-value adding activities and introducing appropriate technologies to improve productivity and quality, where possible
- iii) Embed Lean Principles into Organisational Culture